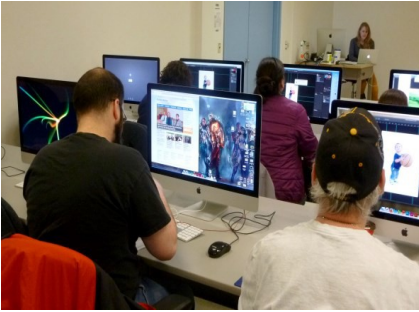


Digital Graphic Design

PROGRAM DESCRIPTION



The Digital Graphic Design (DGD) program provides theoretical foundations, practical education, and work experience in commercial art. Using current digital technologies and software, students study type, design principles, page layout, photography, image editing, digital illustration, web design and printing/publishing. Graduates of the DGD program work in marketing, publicity, photography, printing and web design companies.

KEY LEARNING OBJECTIVES

Graduates with the associate in applied science degree will:

- Apply specific cognitive skills acquired through creative, artistic and logical means.
- Formulate a project from beginning to end utilizing knowledge obtained in a highly creative, original, intuitive and perceptive environment.
- Solve visual design problems, make judgements and decisions, and think logically and critically.
- Develop skills in time management and organization while working on multiple software projects simultaneously with strict deadlines.
- Illustrate technical proficiency in graphics, business skills, production processes, and the application of these aspects to careers in Digital Graphics.

PREREQUISITES

AAS Degree-high school level Algebra I required.

Certificate-high school level Algebra I required.



Programs of Study

Automotive
Building Construction
Business Management-Career Option
Business Management-Transfer Option
Business Management-Small Business
Career Studies
Computer Systems Technology
Criminal Justice
Culinary Arts
Diesel, Truck & Heavy Equipment
Digital Graphic Design
Early Childhood Education
Education-Career & Technical Ed
Education-Elementary Ed
Education-Secondary Ed
Electrical and Automation
Electricians Technology
Emergency Medical Services
Fine Woodworking & Cabinet Making
Fire Science
Human Services
Liberal Studies
Medical Assistant
Medical Office-Coding Option
Medical Office-Health Care Secretary
Medical Radiography
Nursing
Outdoor Recreation & Tourism
Plumbing
Refrigeration, Air Conditioning & Heating
Restaurant & Food Service Management
Surgical Technology
Trade & Technical Occupations
Welding

Admissions Office—EMCC

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Bangor, ME 04401

Phone: 207-974-4680

Toll-Free: 800-286-9357 (in Maine)

FAX: 207-974-4683

Email: admissions@emcc.edu

www.emcc.edu

DIGITAL GRAPHIC DESIGN

Associate in Applied Science Degree

FIRST SEMESTER

ART 112 2-D Design	3
DGD 113 Introduction to Photoshop	3
DGD 120 Digital Illustration	3
ENG 101 College Composition	3
Restricted Elective: Any Math (100 level or higher)	3

CREDITS

SECOND SEMESTER

ART 101 Introduction to Digital Photography	3
DGD 131 Introduction to Digital Page Layout & Design	3
DGD 133 Marketing Communications	3
HUM 103 Intro to Art and Design in the 20th Century	3
Restricted Elective: Any Communications, Humanities, Math, Science, or Social Science (100 level or higher)	3

CREDITS

THIRD SEMESTER

ART 232 Commercial Photography	3
DGD 201 Graphic Web Design	3
DGD 221 Introduction to Typography	3
DGD 224 Introduction to Time Based Media	3
Restricted Elective: Any Math or Science (100 level or higher)	3-4

CREDITS

FOURTH SEMESTER

CST 143 Web Application and Development	3
DGD 230 Professional Business Practices	4
DGD 231 Printing and Publishing	3
DGD 232 Advanced Digital Graphics	3
ENG 215 Business and Technical Writing	3

CREDITS

TOTAL AAS DEGREE CREDITS

61-62

DIGITAL GRAPHIC DESIGN

Certificate

FIRST SEMESTER

ART 112 2-D Design	3
DGD 113 Introduction to Photoshop	3
DGD 120 Digital Illustration	3
ENG 101 College Composition	3
Restricted Elective: Any Math (100 level or higher)	3

CREDITS

SECOND SEMESTER

ART 101 Introduction to Digital Photography	3
DGD 131 Introduction to Digital Page Layout & Design	3
DGD 133 Marketing Communications	3
HUM 103 Introduction to Art and Design in the 20th Century	3
Restricted Elective: Any Communications, Humanities, Math, Science, or Social Science (100 level or higher)	3

CREDITS

TOTAL CERTIFICATE CREDITS

30

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EMCC provides campus housing
for over 260 students.



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offers tutoring services free of
charge to our students.



EMCC's Athletic Department
sponsors many on-
campus intramural
sports and
recreational events.

EMCC students enjoy small class
sizes, supportive faculty,
transferable courses and
leadership/engagement
opportunities all for under \$4,000
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(most programs, based on 30 credit
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