# **Outdoor Recreation and Tourism**

### **PROGRAM DESCRIPTION**



Let nature be your classroom! The outdoors is filled with career opportunities for the student seeking an active outdoor lifestyle and career. With a heavy emphasis on field based learning, the EMCC Outdoor Recreation and Tourism program prepares students for entry level positions in adventure travel, environmental education, outdoor leadership, wilderness therapy, guiding and wilderness park operations.

The associate in applied science degree in Outdoor Recreation and Tourism program, based in Maine's Katahdin Region, will give students the skills, proficiency, and knowledge needed for successful guiding and outfitting of outdoor excursions and park operations as well as a mastery of principles in management and customer service. The EMCC curriculum emphasizes:

- **Backcountry travel.** Students will gain proficiency at both summer and winter human powered travel and camping in the challenging environment of northern New England. Sample topics include backpacking, Leave No Trace skills, flat and whitewater canoeing and kayaking, shelter, navigation, use of fire and camp stoves, rock climbing, winter mountaineering, weather forecasting, leadership development and expedition leadership.
- Environmental Education / Wilderness Ethics. Now more than ever we need outdoor professionals who understand the importance of natural areas. Explore a variety of ecosystems including coastal; forests; streams, rivers and lakes; and above tree line and delve into the environmental philosophy.
- Management, Marketing and Customer Service. Taking people outdoors is the fun part. Attention to business matters is needed make that happen. Courses emphasize practical skills such as designing brochures, drafting press releases, using social media and solving real life customer service dilemmas.
- **Backcountry Risk Management** is woven into nearly every class and specifically includes courses in wilderness medicine, search and rescue, equipment repair and avalanche awareness.
- Winter Outdoor Recreation with a focus on human powered activities such as Nordic skiing, camping, snowshoeing, ice climbing and winter mountaineering. Students also learn about snowmobile operations.
- Park Operations. Ideal preparation for entry positions includes trail and shelter construction, chain saw operations, campsite operations, mechanical tool use and park planning needs.

#### PREREQUISITE

AAS Degree: high school level Algebra I required.

The Outdoor Recreation and Tourism program is offered at Katahdin Area Higher Education Center located in East Millinocket, Maine

# Community College



**Programs of Study** Automotive **Building Construction Business Management-Career Option Business Management-Transfer Option Business Management-Small Business Career Studies Computer Systems Technology Criminal Justice Culinary Arts Diesel, Truck & Heavy Equipment Digital Graphic Design** Early Childhood Education Education-Career & Technical Ed **Education-Elementary Ed** Education-Secondary Ed **Electrical and Automation Electricians Technology Emergency Medical Services** Fine Woodworking & Cabinet Making **Fire Science** Human Services Liberal Studies Medical Assistant Medical Office-Coding Option Medical Office-Health Care Secretary **Medical Radiography** Nursing **Outdoor Recreation & Tourism** Plumbing Refrigeration, Air Conditioning & Heating **Restaurant & Food Service Management** Surgical Technology **Trade & Technical Occupations** Welding Admissions Office-EMCC

354 Hogan Road Bangor, ME 04401 Phone: 207-974-4680 Toll-Free: 800-286-9357 (in Maine) FAX: 207-974-4683 Email: admissions@emcc.edu www.emcc.edu

### OUTDOOR RECREATION AND TOURISM

Associate in Applied Science Degree

	Associate in Applied science Degree	
FIRST SEN	IESTER	CREDITS
ORT 105	Introduction to Outdoor Skills	3
ORT 141	Wilderness First Responder	4
Restricted		
Elective	Specialized Outdoor Pursuits (ORT 151-159)	2
Restricted		
Elective	Lifestyle Endeavors (ORT 161-169)	1
ENG 101	College Composition	3
Restricted		
Elective	Any MAT (100 level or higher))	3
SECOND SEMESTER		CREDITS
ORT 106	Introduction to Winter Outdoor Skills	3
ORT 112	Outdoor Leadership and Guiding	3
Restricted		
Elective	Specialized Outdoor Pursuits (ORT 151-159)	2
Restricted		
Elective	Lifestyle Endeavors (ORT 161-169)	1
PHI 111	Wilderness Ethics	3
SCI 201	Field Natural History	4
THIRD SEMESTER		CREDITS
ORT 201	Outdoor Program Management	3
ORT 211	Principles of Search and Rescue	2
ORT 221	Recreational Maine Guide Preparation	1
ORT 231	Planning & Design of Park & Natural Area Infrastructure	3
ORT 233	Planning and Design Field Skills	2
ORT 241	Use of Mechanized Tools in Outdoor Recreation	1
SPE 101	Oral Communication	3
FOURTH SEMESTER		CREDITS
BCA 115	Introduction to Computer Applications	3
ORT 202	Customer Service and Marketing in ORT	3
ORT 222	Field Internship in Outdoor Recreation	3
ENG 215	Business and Technical Writing	3
Restricted		
Elective	Any Humanities or Social Science (100 level or higher)	3
TOTAL AAS DEGREE CREDITS		62

The flexible nature of the program allows for students to also pursue areas of interest outside of the standard curriculum through a growing list of electives and independent study. A variety of professional industry certifications are also obtainable through the program including:

Wilderness First Responder AIARE Level 1 Avalanche PCIA Climbing Wall Instructor PCIA Single Pitch Climbing Instructor Registered Maine Guide - may elect Recreation level or hunting, fishing if personal skills \* Registered Maine Guide - Hunting and/or Fishing if personal skills \* Maine Ground Search Team Member MFS Chain Saw Operator L-180 Human Factors in Wildland Fire Service S-130 Firefighter Training S-190 Introduction to Wildland Fire Behavior Leave No Trace

# **DID YOU KNOW?**

**EMCC** provides campus housing for over 260 students.



**EMCC's Student Success Center** offers tutoring services free of charge to our students.



**EMCC students enjoy small class** sizes, supportive faculty, transferable courses and leadership/engagement opportunities all for under \$4,000 per year

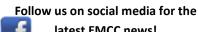
> (most programs, based on 30 credit hours, in-state rate)

Campus tours are available.

Call 207-974-4857 or schedule an appointment through our website.

For more information or to apply online, visit us on the web at

## www.emcc.edu



latest EMCC news!

www.facebook.com/emccbangor



@EMCCAdmissions

EMCC is an equal opportunity/affirmative action institution and employer. For more info, please call 207-974-4633.

\* requires additional examination from outside agencies to complete.