



Transfer Articulation Agreement for Baccalaureate Degree between

Eastern Maine Community College

and

University of Southern Maine

Statement of Purpose

Eastern Maine Community College (EMCC) and the University of Southern Maine (USM) have entered into this transfer articulation agreement. The purpose of this agreement is to facilitate student academic transfer and provide a smooth transition from a two-year community college to a university. It is recognized that this agreement shall describe the required program of study at EMCC for admission eligibility to USM and the Baccalaureate Degree Program indicated.

Terms and Conditions of Academic Credit Transfer

To: Bachelor of Arts in Media Studies

(Name of USM Academic Program/Degree)

From: Associate in Applied Science in Digital Graphic Design

(Name of EMCC Academic Program/Degree)

The evaluation and transfer of earned college credits shall be in compliance with state and federal education policies and institutional and academic program accreditation standards pertaining to undergraduate academic transfer. Current students and graduates who have earned degrees from Eastern Maine Community College shall be eligible for credit evaluation under the terms of this agreement.

Transfer students will be accorded the same standards and criteria for admission to a major degree sequence as USM students. All applicants accepted to USM's Baccalaureate programs must fulfill the graduation requirements of the granting institution as identified in Appendices A, B & C.

- * Appendix A Contains Admission & Graduation Requirements of the Receiving Institution
- * Appendix B Contains Side By Side Course Equivalency Tables for the academic program listed above
- * Appendix C Contains a four semester map of remaining courses to be taken at USM

(Important Note: The information contained in Appendices A, B, & C is accurate for Catalog Year 2018-2019 and the current transfer equivalency listing. For up to date information please check <u>MaineStreet</u> for transfer equivalencies and http://usm.maine.edu/catalogs for the current course catalog year.)

Articulation Implementation and Agreement Review

The Chief Academic Officer designee of *the collaborating institutions* shall be responsible for implementing this agreement, for identifying and incorporating any changes into subsequent agreements, and for conducting a *periodic review of this agreement*.

Signatures to This Agreement

This agreement becomes effective October 2018 and will be reviewed for renewal in October 2021.

Lisa Larson President, EMCC		Glenn Cummings President, USM) 10/3/18 Date
Elizabeth Russell VP of Academic Affairs, EMCC		Jeannine Diddle Uzzi Provost, USM	0 3 8 Date
		Adam Tuchinsky Dean, CAHS, USM	(0/S1/1) Date
Aletto Mage Heather Magee Department Chair, EMCC	11-2-18 Date	Russell Kivatisky Department Chair, USM	1p · 16 · 18





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APPENDIX A

This agreement includes specific requirements for admission into a program, outlines requirements, and indicates which degree or diploma can be used to meet program prerequisites as well as general education, major or program, and graduation requirements.

Admissions requirements: Successful completion of the EMCC AAS Digital Graphic Design, submission of a completed admission application, transcripts and other supporting materials. For coursework to transfer to USM, a student must earn a grade of C- or better.

For a list of application instructions and checklist: http://usm.maine.edu/admit/application-instructions

Requirements for the USM BA in Media Studies: Remaining required coursework is listed in Appendix C. Student must maintain a cumulative GPA of 2.0 to graduate.

USM Residency Requirement: At minimum, thirty (30) of the last forty-five (45) credits of a student's baccalaureate course load must be completed at USM.

Additional Institutional Contact Information:

Academic Department Chair (Eastern Maine Community College)

Name: Heather Magee E-mail: hmagee@emcc.edu Phone: (207) 974-4644

Academic Department Chair (University of Southern Maine)

Name: Russell Kivatisky E-mail: russellk@maine.edu Phone: (207) 780-5035

APPENDIX B

Subjects represented in italics are recommended. If subjects in italics in Appendix B are <u>not</u> taken at EMCC, the sequence represented in Appendix C cannot be observed.

EMCC AAS Digital Graphic Design General Education Requirements		USM BA Media Studies Equivalencies			
Course	Title	Credits	Course	Title	Credits
ENG 101	College Composition	3	ENG 100	College Writing	3
HUM 103	Introduction to Art and Design in the 20th Century	3	COR 1XX	COR Elective: Cultural Interpretation Core Requirement	3
ENG 215	Business and Technical Writing	3	ITP 210	Technical Writing (Cluster Core Requirement 1 of 3)	3
Restricted Elective	Any Math 100 level or higher that fulfills USM Quantitative Core Requirement; see list	3	Varies	Direct equivalent or Elective Credit	3
Restricted Elective	Any Communications, Humanities, or Social Science course that fulfills USM Socio-Cultural Core Requirement; <u>see</u> <u>list</u>	3	Varies	Direct equivalent or Elective Credit	3
Restricted Elective	Any Science 100-level or higher which fulfills USM Science Exploration Core Requirement; see list	3 - 4	Varies	Direct equivalent or Elective Credit	3 - 4
Total credit	SS .	18 - 19	Total cred	its accepted	18 - 19

EMCC AAS Digital Graphic Design Major Requirements		USM Equivalencies			
Course	Title	Credits	Course	Title	Credits
ART 112	2-D Design	3	ART 141	Surface, Space, Time (Cultural Exploration Core Requirement)	3
DGD 113	Introduction to Photoshop	3	ITT 1XX	Technical Elective	3
DGD 120	Digital Illustration	3	GEL 1XX	General Elective	3
ART 101	Introduction to Digital Photography	3	GEL 1XX	General Elective	3
DGD 131	Introduction to Page Layout & Design	3	GEL 1XX	General Elective	3
DGD 133	Marketing Communications	3	GEL 1XX	General Elective	3
ART 232	Commercial Photography	3	GEL 2XX	General Elective	3
DGD 201	Graphic Web Design	3	GEL 2XX	General Elective (Cluster Core Requirement 2 of 3)	3
DGD 221	Introduction to Typography	3	GEL 2XX	General Elective	3
DGD 224	Introduction to Time-Based Media	3	GEL 2XX	General Elective	3
CST 143	Web Application and Development	3	GEL 1XX	General Elective (Cluster Core Requirement 3 of 3)	3
DGD 230	Professional Business Practices	4	GEL 2XX	General Elective	4
DGD 231	Printing and Publishing	3	GEL 2XX	General Elective	3
DGD 232	Advanced Digital Graphics	3	GEL 2XX	General Elective	3
Total major credits		42			
Total EMCC credits		61 - 62	Total Cred	dits accepted	61 - 62

APPENDIX C

Remaining USM Degree Requirements For students in EMCC AAS in Digital Graphic Design transferring to USM BA in Media Studies

[Assumes students complete recommended Mathematics, Science, Social Science, Fine Arts and Humanities electives at EMCC as listed in Appendix B.]

Year Three Fall		Year Three Spring		
Course	Credit	Course	Credit	
CMS 103 Introduction to Media Studies	3	CMS 200 Research Methods in Communication	3	
CMS 150 The Writing Process OR CMS 274 Writing for the Media	3	CMS 203/204 Introduction to Video Production/Lab OR CMS 222 Digital Radio & Audio Production	4 or 3	
CMS 223 Communication Law	3	CMS 284 Introduction to Cinema Studies OR CMS374 Media Criticism and Aesthetics	3	
Media Studies Concentration Course 1 of 6	3	Diversity Core Requirement	3	
Ethical Inquiry Core Requirement	3	Media Studies Concentration Course 2 of 6	3	
Semester Credits	15	Semester Credits	15 - 16	

Year Four Fall	Year Four Spring		
Course	Credit	Course	Credit
Media Studies Concentration Course 3 of 6	3	Senior Seminar	3
Media Studies Concentration Course 4 of 6	3	Media Studies Concentration Course 5 of 6	3
International Core Requirement	3	Media Studies Concentration Course 6 of 6	3
Elective	3	CMS 450 Service Learning Practicum	3
Elective	3	Elective	3
Semester Credits	15	Semester Credits	15