



EMCC Transfer Agreement

AAS Digital Graphic Design

EMCC

Husson University

First Semester

ART 112	2-D Design	3
DGD 113	Introduction to Photoshop	3
DGD 120	Digital Illustration	3
ENG 101	College Composition	3
Elective	Any Math (100 level or higher)	3

FA ____	Fine Arts Elective	3
Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
EH 123	Rhetoric and Composition I	3
	Choose One Below	3

Second Semester

ART 101	Introduction to Digital Photography	3
DGD 131	Introduction to Page Layout and Design	3
DGD 133	Marketing Communications	3
HUM 103	Intro to Art and Design in the 20th Century	3
Elective	Any Communications, Humanities, Mathematics Science or Social Science (100 level or higher)	3

CT 245	Photography I	3
Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
MC 220	Introduction to Marketing	3
Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
	Choose One Below	3

Third Semester

ART 232	Commercial Photography	3
DGD 201	Graphic Web Design	3
DGD 221	Introduction to Typography	3
Elective	Any Math or Science (100 level or higher)	3-4

Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
MC 245	Graphic Design	3
Elective	BA/CT/EP/FA/HA/IT/MC Elective	3
	Choose One Below	3-4

Fourth Semester

CST 143	Web Application and Development	3
ENG 215	Business and Technical Writing	3

IT 202	Web Design for Non-Majors	3
CM 200	Interpersonal Communications	3

Elective Options**

Communications/Humanities/Social Science

ENG 112	Introduction to Literature	3
PSY 101	Introduction to Psychology	3
SPE 101	Oral Communications	3

EH 200	Approaches to Literature	3
PY 111	General Psychology	3
CM 100	Speech	3

Mathematics

MAT 119	College Algebra	3
MAT 161	Introduction to Statistics	3

MS 141	Contemporary College Algebra	3
MS 132	Probability and Statistics	3

Science

	Choose any BIO, CHE or PHY course with a lab component	4
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SC ____	Science Elective	4
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Total Credits Transferred to Husson

48

*Only electives applicable towards the BS Mass Communications degree have been listed as options

Courses to be Completed at Husson University

CM 100	Speech*	3
CT 100	Introduction to Video Production	3
EH 124	Rhetoric and Composition II	3
EH 200	Approaches to Literature*	3
HY 301	The 20th Century	3
IT 121	Computer Applications for Digital Media	3
MC 101	Introduction to Media	3
MC 116	Introduction to Public Relations	3
MC 131	Voice and Diction	3
MC 216	Principles of Advertising	3
MC 228	Digital Marketing Principles & Strategies	3
MC 236	History of Mass Communications	3
MC 301	Career Prep	1
MC 316	Advertising Campaigns	3
MC 317	Public Relations Techniques	3
MC 319	Media sales and Marketing	3
MC 322	Social Media Marketing	3
MC 338	Communication Research Methods	3
MC 400	Ethics in Media	3
MC 406	Media Law and Regulation	3
MC 418	Marketing Communications Campaigns	3
MS 132	Probability and Statistics*	3
MS 141	Contemporary College Algebra*	4
PY 111	General Psychology*	3
GL ____	Global Perspectives Elective	3
LC ____	Foreign Culture and Conversation Elective	3
SC ____	Lab Science Elective*	3

Total Credits Remaining at Husson

72

*Course may be transferred if taken as an elective

Students from Eastern Maine Community College transferring to Husson University under advanced standing, based on the quality of their credentials, must request an official transcript be sent to Husson University Admissions. Each transcript will be evaluated individually based upon grades and existing transfer agreements between Husson University and EMCC. Transfer students and Husson University students will be held to the same standards and criteria for admission. Upon transfer, any outstanding requirements at Husson University must be completed.



Bachelor of Science in Mass Communications - Marketing Communications

2018/2019 Academic Year

First Year

First Semester		Sem./Yr.	Grade	Second Semester		Sem./Yr.	Grade
EH 123	Rhetoric & Composition I	<u>ENG 101</u>	<u>T</u>	CT 100	Intro to Video Production	<u> </u>	<u> </u>
HE 111	The Husson Experience	<u> </u>	<u> </u>	EH 124	Rhetoric & Composition II	<u> </u>	<u> </u>
IT 121	Comp Apps for Digital Media	<u> </u>	<u> </u>	MC 220	Intro to Marketing	<u>DGD 133</u>	<u>T</u>
MC 101	Intro to Media	<u> </u>	<u> </u>	MC 236	History of Mass Comm	<u> </u>	<u> </u>
MC 116	Intro to Public Relations	<u> </u>	<u> </u>	MS 141	Contemp. College Algebra	<u>Option*</u>	<u>T</u>

Second Year

Third Semester		Sem./Yr.	Grade	Fourth Semester		Sem./Yr.	Grade
CM 100	Speech	<u>Option*</u>	<u>T</u>	CM 200	Interpersonal Comm.	<u>ENG 215</u>	<u>T</u>
EH 200	Approaches to Literature	<u>Option*</u>	<u>T</u>	CT 245	Photography I	<u>ART 101</u>	<u>T</u>
MC 216	Principles of Advertising	<u> </u>	<u> </u>	HY 301	The 20th Century	<u> </u>	<u> </u>
MC 245	Graphic Design	<u>DGD 201</u>	<u>T</u>	IT 202	Web Design for Non-Majors	<u>CST 143</u>	<u>T</u>
MS 132	Probability & Statistics	<u>Option*</u>	<u>T</u>	MC 131	Voice and Diction	<u> </u>	<u> </u>

Third Year

Fifth Semester		Sem./Yr.	Grade	Sixth Semester		Sem./Yr.	Grade
MC 228	Digital Mktg Prin & Strat	<u> </u>	<u> </u>	MC 316	Advertising Campaigns	<u> </u>	<u> </u>
MC 317	Pub. Relations Techniques	<u> </u>	<u> </u>	MC 338	Comm Research Methods	<u> </u>	<u> </u>
PY 111	General Psychology	<u>Option*</u>	<u>T</u>	MC 322	Social Media Marketing	<u> </u>	<u> </u>
<u> </u>	Global Perspectives Elect	<u> </u>	<u> </u>	<u> </u>	Fine Arts Elective	<u>ART 112</u>	<u>T</u>
<u> </u>	Lab Science Elective	<u>Option*</u>	<u>T</u>	<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>DGD 113</u>	<u>T</u>

Fourth Year

Seventh Semester		Sem./Yr.	Grade	Eighth Semester		Sem./Yr.	Grade
MC 301	Career Prep	<u> </u>	<u> </u>	MC 406	Media Law and Regulation	<u> </u>	<u> </u>
MC 319	Media Sales and Marketing	<u> </u>	<u> </u>	MC 418	Marketing Com. Campaigns	<u> </u>	<u> </u>
MC 400	Ethics in Media	<u> </u>	<u> </u>	<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>HUM 103</u>	<u>T</u>
<u> </u>	Foreign Cult. & Conv. Elect.	<u> </u>	<u> </u>	<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>ART 232</u>	<u>T</u>
<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>DGD 120</u>	<u>T</u>	<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>DGD 221</u>	<u>T</u>
<u> </u>	BA/CT/EP/FA/HA/IT/MC Elec.	<u>DGD 131</u>	<u>T</u>				

***Only** electives applicable to the BS Mass Communications degree have been listed as options

Candidates for a Bachelor of Science degree are required to complete a minimum of 120 semester hours maintaining a 2.0 overall cumulative grade point average and a 2.0 overall in their major courses. Transfer students must complete a minimum of thirty (30) credit hours at Husson University. At least fifteen (15) credits must be earned in Mass Communications courses.

Depending upon credit allocation, students may need to complete an extra elective course to meet minimum 120 credit requirement.