

**Title of Position:** AMC Digital Badging Coordinator (one year contracted position to begin in January 2020)

**Responsibilities:** This position is the result of a partnership between Eastern Maine Community College and the Appalachian Mountain Club (AMC) with a focus on creating and implementing digital badges for multiple AMC experiences and stakeholders. The individual in this position will partner with the AMC Outdoor Leadership Institute and the EMCC digital badging team to prioritize badge opportunities across the organization. The candidate will work closely with subject matter experts across the organization to create micro and macro badges that align to the EMCC digital badge structure and work closely with AMC and EMCC to implement badge projects across a minimum of 4 areas (skills, youth, volunteers, employees). Tracking and assessing each pilot project and making necessary changes to ensure quality badges and processes is critical. Assuring alignment of badges to EMCC offerings and documenting Prior Learning Assessment (PLA) processes are imperative. The candidate will also assist in the official roll out and marketing efforts of AMC badging options.

**Minimum Qualifications:** Bachelor's degree in instructional design or related field required. Minimum of 2 years' experience working in instructional design and/or content development preferred. Experience using instructional design models to create digital badges with an understanding of assessment as well as experience working with learning management systems essential.

**Preferred Knowledge, Skills and Abilities:** Strong organizational skills with ability to work independently and manage multiple tasks simultaneously. Ability to analyze data and identify solutions.

**Application Procedure/Deadline:** Email cover letter, resume, transcripts, and contact information for three professional references to [resumes@emcc.edu](mailto:resumes@emcc.edu). Position will remain open until filled.

**Partnership Summary:** Appalachian Mountain Club and Eastern Maine Community College began a partnership in the spring of 2018 to create EMCC badges and certificates for a variety of AMC stakeholders including employees, AMC members, and volunteers. Below are the outcomes established for the partnership:

- Create badges that lead to certificates and a degree to support Eco-Tourism Hospitality Management that includes coursework in conservation, sustainability, and critical outdoor recreation and hospitality tourism skill sets along with liberal studies courses;
- Offer "High Mountain" hospitality work experiences that align to course curriculum and outcomes;
- Partner with Appalachian Mountain Club to provide longer term (3-4 months) experiential learning opportunities;
- Deliver courses via Zoom, Hybrid, or Online; and
- Include a pathway to a bachelor's degree with university partners

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