

Business Management—3 Options



Programs of Study

Automotive
Building Construction
Business Management-Career Option
Business Management-Transfer Option
Business Management-Small Business
Career Studies
Computer Repair Technology
Computer Technology—Coding Option
Computer Technology—Networking
Criminal Justice
Culinary Arts
Diesel, Truck & Heavy Equipment
Digital Graphic Design
Early Childhood Education
Education-Career & Technical Education
Education-Elementary Education
Education-Experiential Education
Education-Secondary Education
Electrical and Automation Technology
Electricians Technology
Emergency Medical Services
Fine Woodworking & Cabinet Making
Fire Science
Human Services
Liberal Studies
Medical Assistant
Medical Office Technology
Medical Office Technology-Coding Option
Medical Office-Health Care Secretary
Medical Radiography
Nursing
Plumbing
Refrigeration, Air Conditioning & Heating
Restaurant & Food Service Management
Substance Abuse Rehabilitation Tech
Surgical Technology
Trade & Technical Occupations
Welding

Admissions Office—EMCC

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1. TRANSFER OPTION PROGRAM DESCRIPTION

The Business Management program provides a sound foundation of principles designed to prepare students for the business world. Courses offer practical, marketable skills while developing an understanding of business theory. Graduates are qualified for entry-level management employment in banking, retailing, Federal and State government, sales, insurance, and marketing.

2. CAREER OPTION PROGRAM DESCRIPTION

The Business Management program with an option in Careers is designed to offer students more flexibility in choosing classes geared towards entry-level management positions. This curriculum is also perfectly designed to enhance one's skills in preparation for advancement with their current employers.

KEY LEARNING OBJECTIVES

Graduates with the associate in applied science degree in Business Management (option 1 or 2) will get a thorough grounding in the theories and principles of accounting, finance, marketing, economics, statistics, and management. Skills Include:

- utilizing technology to analyze business problems and construct appropriate solutions;
- applying basic accounting and financial concepts to business problems;
- describing and explaining essential legal, regulatory, cultural and organizational framework of the business environment; and
- diagnosing marketing and management related issues and planning future actions.

3. SMALL BUSINESS DEVELOPMENT PROGRAM DESCRIPTION

The certificate in Small Business Development is intended to help those individuals wanting to start a business or to help their current business become more successful.

Students enrolled in the Small Business Development certificate may also be associate degree students in Business Management. Most graduates of the certificate program will be students in other technical trades adding courses to their existing programs.

PREREQUISITES

AAS Degree and Certificate-high school level Algebra I

STILL IN HIGH SCHOOL? Concurrent enrollment agreements with many high schools and technical education centers are available. Information can be found on <http://www.emcc.edu/academics/programs/dual-enrollment/>.

EMCC has developed articulation agreements with several colleges/ universities to provide seamless transfer opportunities for students moving on to earn a bachelor's degree. Our formalized agreements can be found on <http://www.emcc.edu/beyond-emcc/transfer-agreements/>.

BUSINESS MANAGEMENT—Transfer Option Associate in Applied Science Degree

FIRST SEMESTER	CREDITS
BUA 101 Introduction to Business**	3
BUA 111 Accounting I**	3
BUA 165 Business Math**	3
ENG 101 College Composition **	3
PSY 101 Intro to Psychology <i>or</i> PSY 211 Human Relations**	3
SECOND SEMESTER	CREDITS
BCA 115 Introduction to Computer Applications**	3
BUA 112 Accounting II**	3
BUA 131 Business Law I**	3
MAT 116 College Algebra	3
PHI 101 Ethics **	3
THIRD SEMESTER	CREDITS
BUA 211 Managerial Accounting	3
BUA 234 Credit and Finance Management	3
Restricted	
Elective Any Business Management (100 level or higher)**	3
ECO 221 Introduction to Microeconomics	3
MAT 163 Introduction to Statistics	3
FOURTH SEMESTER	CREDITS
BUA 271 Marketing Principles**	3
BUA 291 Principles of Management and Organization**	3
Restricted	
Elective Any Business Management (100 level or higher)**	3
ECO 222 Introduction to Macroeconomics	3
ENG 215 Business & Technical Writing** ^	3
TOTAL AAS DEGREE CREDITS - TRANSFER OPTION	60

****Indicates Courses Needed for Career Option PLUS**

Business Management Elective (100 level or higher)	3
Restricted Elective: Any Math (100 level or higher)	3
BUA 221 Business Economics	3
BUA 263 Sales and Customer Relations	3
Communications, Humanities, Math, Science or	
Social Science (100 level or higher)	3-4
Restricted Elective: Any Math or Science	
(100 level or higher)	3-4
TOTAL AAS DEGREE CREDITS - CAREER OPTION	60-62

^ ELO Capstone

Note: Business Management Elective courses can be found in the College Catalog.

SMALL BUSINESS DEVELOPMENT Certificate

FIRST SEMESTER	CREDITS
BUA 101 Introduction to Business	3
BUA 111 Accounting I	3
BUA 141 Principles of Small Business Management	3
BUA 263 Sales and Customer Relations	3
ENG 101 College Composition	3
SECOND SEMESTER	CREDITS
BUA 103 Business Plan Development	3
BUA 112 Accounting II	3
BUA 131 Business Law I	3
BUA 271 Marketing Principles	3
PHI 101 Ethics	3
TOTAL CERTIFICATE CREDITS	30

DID YOU KNOW?

**EMCC provides campus housing
for over 260 students.**



**EMCC's Student Success Center
offers tutoring services free of
charge to our students.**



**EMCC's Athletic Department
sponsors many on-
campus intramural
sports and
recreational events.**

**EMCC students enjoy small class
sizes, supportive faculty,
transferable courses and
leadership/engagement
opportunities all for under \$4,000
per year**

(most programs, based on 30 credit
hours, in-state rate)

Campus tours are available.

**Call 207-974-4857 or schedule an
appointment through our website.**

**For more information or to apply
online, visit us on the web at**

www.emcc.edu

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*EMCC is an equal opportunity/affirmative
action institution and employer. For more info,
please call 207-974-4633.*