

Digital Graphic Design

PROGRAM DESCRIPTION



The Digital Graphic Design (DGD) program provides theoretical foundations, practical education, and work experience in commercial art. Using current digital technologies and software, students study type, design principles, page layout, photography, image editing, digital illustration, web design and

printing/publishing. Graduates of the DGD program work in marketing, publicity, photography, printing and web design companies.

KEY LEARNING OBJECTIVES

Graduates with the associate in applied science degree will:

- apply specific cognitive skills acquired through creative, artistic and logical means;
- formulate a project from beginning to end utilizing knowledge obtained in a highly creative, original, intuitive and perceptive environment;
- solve visual design problems, make judgements and decisions, and think logically and critically;
- develop skills in time management and organization while working on multiple software projects simultaneously with strict deadlines; and
- illustrate technical proficiency in graphics, business skills, production processes, and the application of these aspects to careers in Digital Graphics.

PREREQUISITE

Certificate & AAS Degree-high school level Algebra I required.



Programs of Study

Automotive
Building Construction
Business Management-Career Option
Business Management-Transfer Option
Business Management-Small Business
Career Studies
Computer Repair Technology
Computer Technology—Coding Option
Computer Technology—Networking
Criminal Justice
Culinary Arts
Diesel, Truck & Heavy Equipment
Digital Graphic Design
Early Childhood Education
Education-Career & Technical Education
Education-Elementary Education
Education-Experiential Education
Education-Secondary Education
Electrical and Automation Technology
Electricians Technology
Emergency Medical Services
Fine Woodworking & Cabinet Making
Fire Science
Human Services
Liberal Studies
Medical Assistant
Medical Office Technology
Medical Office Technology-Coding Option
Medical Office-Health Care Secretary
Medical Radiography
Nursing
Plumbing
Refrigeration, Air Conditioning & Heating
Restaurant & Food Service Management
Substance Abuse Rehabilitation Tech
Surgical Technology
Trade & Technical Occupations
Welding

Admissions Office—EMCC

354 Hogan Rd, Bangor, ME 04401

Phone: 207-974-4680

Toll-Free: 800-286-9357 (in Maine)

FAX: 207-974-4683

Email: admissions@emcc.edu

DIGITAL GRAPHIC DESIGN

Associate in Applied Science Degree

FIRST SEMESTER	CREDITS
ART 112 2-D Design	3
DGD 113 Introduction to Photoshop	3
DGD 120 Digital Illustration	3
ENG 101 College Composition	3
Restricted Elective: Any Math (100 level or higher)	3
SECOND SEMESTER	CREDITS
ART 101 Introduction to Digital Photography	3
DGD 131 Introduction to Page Layout & Design	3
DGD 133 Marketing Communications	3
HUM 103 Intro to Art and Design in the 20th Century	3
Restricted Elective: Any Communications, Humanities, Math, Science, or Social Science (100 level or higher)	3
THIRD SEMESTER	CREDITS
ART 232 Commercial Photography	3
DGD 201 Graphic Web Design	3
DGD 221 Introduction to Typography	3
DGD 224 Introduction to Time Based Media	3
Restricted Elective: Any Math or Science (100 level or higher)	3-4
FOURTH SEMESTER	CREDITS
CST 143 Web Application and Development	3
DGD 230 Professional Business Practices	4
DGD 231 Printing and Publishing	3
DGD 232 Advanced Digital Graphics	3
ENG 215 Business and Technical Writing ^	3
TOTAL AAS DEGREE CREDITS	61-62

^ ELO Capstone

DIGITAL GRAPHIC DESIGN

Certificate

FIRST SEMESTER	CREDITS
ART 112 2-D Design	3
DGD 113 Introduction to Photoshop	3
DGD 120 Digital Illustration	3
ENG 101 College Composition	3
Restricted Elective: Any Math (100 level or higher)	3
SECOND SEMESTER	CREDITS
ART 101 Introduction to Digital Photography	3
DGD 131 Introduction to Page Layout & Design	3
DGD 133 Marketing Communications	3
HUM 103 Intro to Art and Design in the 20th Century	3
Restricted Elective: Any Communications, Humanities, Math, Science, or Social Science (100 level or higher)	3
TOTAL CERTIFICATE CREDITS	30

DID YOU KNOW?

**EMCC provides campus housing
for over 260 students.**



**EMCC's Student Success Center
offers tutoring services free of
charge to our students.**



**EMCC's Athletic Department
sponsors many on-
campus intramural
sports and
recreational events.**

**EMCC students enjoy small class
sizes, supportive faculty,
transferable courses and
leadership/engagement
opportunities all for under \$4,000
per year**

(most programs, based on 30 credit
hours, in-state rate)

Campus tours are available.

**Call 207-974-4857 or schedule an
appointment through our website.**

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online, visit us on the web at**

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