

# BRAND GUIDELINES



## LOGOS



## COLORS



Pantone 288C  
C=100 M=90 Y=22 K=0  
R=39 G=65 B=132  
HEX #274184



Pantone 7456C  
C=61 M=46 Y=0 K=0  
R=108 G=130 B=193  
HEX #6C82C1



Pantone 1375C  
C=0 M=45 Y=97 K=0  
R=249 G=156 B=36  
HEX #F99C24

# FONTS

**Century Gothic Bold** (Use for headlines, highlights)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Century Gothic Regular (Use for body text)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

*Calliope MVB Semibold* (Use as needed)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

## EMCC Sun Icon



## EMCC logo application for swag



## EMCC Seal and Golden Eagles logo





# Questions?

Contact EMCC's Marketing department

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